STREET VIEWS MEDIA

# MOBILE BILLBOARD ADVERTISING

## YOUR BRAND IN MOTION



# OUR SERVICES

Street Views Media provides premium, fully customized mobile billboard advertising through our nationwide fleet of professionally wrapped cargo vans. As a vertically integrated company, we own and operate our entire inventory of vehicles, ensuring unmatched consistency, quality control, and execution across every campaign.

We specialize in full-wrap mobile billboard campaigns that transform our vans into high-impact, attention-commanding advertising assets. Every campaign is built entirely around the advertiser's objectives.

Complete Customization Includes:

- Advertiser-selected routes down to specific streets and neighborhoods
- Targeting of key locations such as events, retail centers, nightlife districts, and competitor locations
- Fully customized schedules, including specific days and hourly time blocks
- Multi-city or single-market campaign deployment
- Strategic route planning aligned with audience density and behavior

Every route is chosen and approved by the advertiser, and every campaign runs on a fully customizable schedule—ensuring your message is delivered exactly where and when it matters most.

All vehicles operate a minimum of 40 hours per week, providing consistent exposure and reliable impression volume.

Street Views Media is built for brands that demand precision, control, and performance.

# WHAT SETS US APART

- Full Fleet Ownership: We own every vehicle we deploy—no third parties, no inconsistencies. This guarantees quality, reliability, and full operational control.
- Total Campaign Control: You decide the routes, the timing, the locations, and the duration. We execute your vision exactly.
- Nationwide Scalability: Seamlessly activate campaigns in one city or across multiple major markets.
- Operational Excellence: Professional drivers, strict route adherence, and consistent campaign delivery.
- Premium Visual Execution: High-quality full wraps designed to maximize visibility and brand impact.

Cost-Effective Shared Mobile Billboard Options

In addition to full-wrap campaigns, Street Views Media offers partial wrap advertising on shared mobile billboards—a cost-efficient solution designed for brands seeking strong visibility within high-demand markets. These placements include:

- Driver-side panel
- Passenger-side panel
- Rear door placements

Shared campaigns operate within pre-determined, high-traffic routes across major DMA markets, ensuring consistent exposure in densely populated, high-impression environments. This option provides an accessible entry point while still leveraging the power and mobility of our fleet.

# OUR IMPACT

Mobile billboard advertising delivers a powerful advantage over traditional static media by putting your brand in motion—directly in front of your target audience.

Unlike fixed billboards, which rely on passive visibility, Street Views Media campaigns actively position your brand in high-traffic, high-engagement environments throughout the day.

Key Benefits:

- Precision Targeting: Reach specific audiences in exact locations at optimal times
- High Visibility: Large-format mobile displays dominate both traffic and pedestrian environments
- Stronger Brand Recall: Movement naturally captures attention and increases memorability
- Multi-Location Exposure: One campaign, multiple high-value touchpoints
- Urban Market Access: Reach areas where traditional billboards are limited or unavailable
- Real-Time Flexibility: Adjust routes and schedules as needed

Our campaigns are designed not just to be seen—but to be remembered.

# LET'S GET YOUR BRAND MOVING

Your audience is constantly on the move—your advertising should be too.
Street Views Media delivers a modern, high-impact solution designed to meet your audience where they are, when it matters most. With complete control over routes, scheduling, and deployment, your campaign becomes a precision-driven marketing asset—not just an ad.

Whether you're launching a new product, increasing brand awareness, or targeting specific markets, we're ready to bring your campaign to life.
Let's build a campaign that moves with purpose—and delivers results.

## CONTACT US



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